



## HELPFUL HINTS & TIPS FOR THE PERFECT WEDDING DAY

This may be your first time to hire entertainment so you might not be aware of what to look for in a Professional DJ. Below is some helpful information to make your event a spectacular success.

### Interesting Wedding Statistics as published in many Bridal Magazines

- 72% of all Brides say they would have spent more time choosing their reception entertainment.
- Almost 100% of Wedding couples say they would have spent more of their budget on the entertainment.
- During Wedding planning, Brides say their highest priority is their attire, followed by the reception site and caterer - reception entertainment is among the least of their priorities. Within one week after their reception, 78% of Brides say they would have made the entertainment their highest priority!
- 65% of all couples that chose a band to entertain at their Wedding, said, if they had it to do over again, they would have chosen a disc jockey.

### Things to Consider When Choosing Your DJ

#### 1. **HIRING A DJ:**

Only hire a professional DJ with proven experience. Some DJ's use the word "PROFESSIONAL" but in reality are just "HOBBY DJ's". The company they work for may have been around for a long time, but what about the DJ that shows up for your event? What is their experience? You don't want someone who is inexperienced to be in control of one of the most important days of your life. Edge Sight & Sound DJs average more than seven years of experience each and we have been around since 1997.

#### 2. **CHOOSING THE RIGHT DJ FOR YOU:**

Always meet face-to-face and talk extensively to the DJ before hiring them or their company. Make sure that your thoughts, dreams, ideas and personalities mix well. The DJ should be available to meet with you. You should feel very comfortable with this person and they should be able to help ease some of the stress that comes with the day.

#### 3. **PRICE:**

You want to save a little on the cost of your wedding so you think you'll just hire a cheap DJ, "it doesn't matter, they just play music". Wrong. A great DJ is in control of about 80% of your wedding day. They introduce announcements, direct the background/dinner music, program the dance music, perform the light show, and enhance the overall mood and success of your reception. The average wedding costs \$20,000 to \$30,000. The average PROFESSIONAL DJ costs \$700.00 to \$1,200.00 per event. Sometimes when it comes to price you get what you pay for. The difference is experience, talent, skill, professionalism, services and peace of mind.

#### 4. **MUSIC SELECTION:**

When selecting the music to play or not to play please keep in mind ALL of your guests in attendance. You may enjoy Hip-Hop, Rap or metal but your grandparents may not. Consider waiting to play these styles of music until the end of the evening after the older guests and young children have left. Everyone likes to hear music from their younger years. Play these styles early in the dance portion of the night. Talk to close family and bridal party members for their input. Remember this is a "DANCE" so select upbeat, fun dance tunes. There are a lot of great songs you can sing and listen to but not dance to, example: American Pie by Don Mclean. We bring over 70,000 songs for you and your guests to choose from.

5. **KEEP THE DANCE FLOOR FULL:**

The Bride and Groom as well as the wedding party should stay on the dance floor as much as possible. People don't like to be the first or only people on the dance floor no matter how much they enjoy the music. Guests also like to be close to and have fun with the Bride and Groom. If you're on the dance floor they will follow your lead.

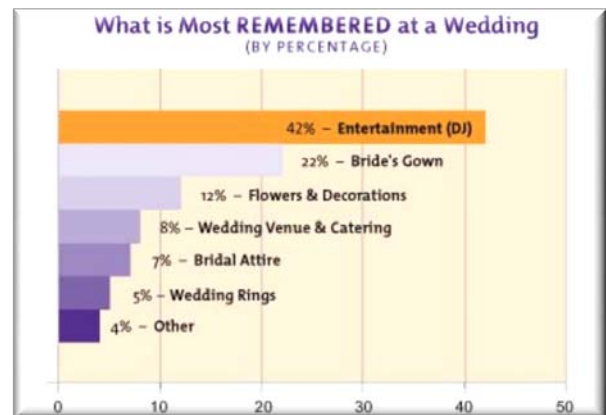
6. **NEVER LEAVE YOUR PARTY!**

Many times people want to steal the couple and go off bar hopping or do other things. This will bring your party to a quick end. Your guests are there to see you and enjoy your day with you. When you leave they no longer feel obligated to stay and will pack up and leave quickly. There are also many dances, special events and announcements that you need to be present for during the course of the evening. If you leave early it will throw the timing and the flow of the event off.

7. **SCHEDULING:**

A well planned and organized event will keep your guests excited, fresh and wanting to stay longer. When scheduling your event, plan things close together. Have activities start immediately after your arrival to the hall. Plan the start of the meal within ten minutes of your arrival. Plan every special pre-dance event to take place at a fast pace. Down time, where nothing is happening is one of the biggest contributors to your guests leaving early. Boredom will set in if left to sit and wait for things to happen. If you plan things close together the flow will be so much better and if things do get behind schedule, it won't seem as time consuming to your guests. The "flow" or tempo of your reception is what keeps people wondering, "That was fun, what's going to happen next."

## What will your guests remember about your wedding?



**Bottom line:** Your event is an extension of you and the DJ music & entertainment can define the success of an event. Do your homework. Get a DJ you are comfortable with and can trust with your day.

**FOR INFORMATION OR TO BOOK AN EVENT, PLEASE CALL OR EMAIL US AT:**

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